

THE PIPELINE LIFE PRESENTS

# PIPELINERS TOUR

BUILT BY THE CREWS. BACKED BY THE BEST.

#### MEDIA CONTACT:

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FOR IMMEDIATE RELEASE

## PIPELINERS TOUR BRINGS APPALACHIAN BASIN RALLY TO WESTERN PENNSYLVANIA

**SEPTEMBER 20 RALLY IN HARMONY BRINGS PIPELINE CREWS, CONTRACTORS, INDUSTRY LEADERS, SUPPLIERS, AND FAMILIES TOGETHER**

**HARMONY, PENNSYLVANIA (August 24, 2026)** — The Pipeliners Tour is headed to Western Pennsylvania.

The Pipeline Life will host the **Appalachian Basin Rally on Sunday, September 20, 2026, at UA Local 449 Steamfitters in Harmony, Pennsylvania**, bringing together pipeliners, welders, operators, laborers, foremen, contractors, union members, suppliers, manufacturers, industry leaders, and their families from across the region.

Built around crew appreciation and real industry connection, the Pipeliners Tour is not a traditional trade show. Each rally is designed to put the people doing the work at the center of the event while giving companies that support the pipeline industry an opportunity to meet the crews face-to-face.

The Appalachian Basin Rally will feature **industry suppliers and vendors, equipment and product demonstrations, crew competitions, giveaways, entertainment, networking, food and beverages, and activities for the entire family.**

**Tickets are \$20 and include a buffet-style meal.** The rally is **open to all ages and families are welcome.** A cash bar will also be available for adult attendees.

Western Pennsylvania sits at the heart of one of the country's most important energy-producing regions, with a deep concentration of pipeline construction, natural gas development, skilled trades, contractors, unions, and suppliers throughout the Appalachian Basin.

The Rally creates a place for the blue-collar and business sides of the industry to reconnect outside the jobsite — without the corporate trade-show atmosphere.

Ahead of the public rally, the Pipeliners Tour will also host an **invitation-only Contractor Breakfast** for select pipeline contractors, industry leaders, sponsors, and partners.

The private breakfast is designed to create a smaller setting for meaningful conversations about upcoming work, workforce needs, industry relationships, and opportunities across the Appalachian Basin before the gates open to the larger pipeline community.

The event is part of the growing national Pipeliners Tour created by **The Pipeline Life**, one of the pipeline industry's largest independent media communities.

Sponsorship and partnership opportunities are available for a limited time for companies interested in supporting the crews and building authentic relationships across the pipeline industry.

**Tickets are available now at [PipelinersTour.com](http://PipelinersTour.com).**



“The Appalachian Basin has one of the strongest pipeline communities in the country, and that is exactly why we wanted to bring the Tour here.

This isn't about putting another trade show on the calendar. It's about getting the crews, contractors, suppliers, unions, and industry leaders together in one place and giving this industry a rally that actually feels like it belongs to them.”

— **Melanie Baxter**  
Founder, The Pipeline Life

### ABOUT THE PIPELINERS TOUR

The Pipeliners Tour is a national rally-style event series created by The Pipeline Life to celebrate the people who build, maintain and support America's pipeline infrastructure.

Unlike traditional trade shows or conferences, each Tour stop brings together pipeline workers, contractors, unions, manufacturers, suppliers, local businesses and industry leaders through crew appreciation, demonstrations, competitions, entertainment and authentic boots-on-the-ground industry connections.

**Built by the Crews. Backed by the Best.**

### ABOUT THE APPALACHIAN BASIN RALLY

**Sunday, September 20, 2026**  
**UA Local 449 Steamfitters**  
**Harmony, Pennsylvania**

The Appalachian Basin Rally is a Pipeliners Tour event built for the pipeline workforce, their families and the companies that support them.

**ONE INDUSTRY. ONE COMMUNITY. ONE TOUR. BUILT BY PIPELINERS. FOR PIPELINERS.**

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## MEDIA KIT

For Immediate Release  
August 24, 2026

### FAST FACTS



**APPALACHIAN BASIN RALLY**  
September 20, 2026



**HARMONY, PENNSYLVANIA**  
UA Local 449 Steamfitters



**\$20 ADMISSION**  
Includes buffet style meal



**FAMILY FRIENDLY**  
Families and **all ages are welcome**



**CASH BAR**  
Available for adult attendees



**CONTRACTOR BREAKFAST**  
An **invitation-only breakfast** will bring together select contractors, industry leaders, sponsors and partners ahead of the Rally



**EXPECTED ATTENDANCE**  
200-300 pipeline crews & industry professionals



**200,000+ FOLLOWERS**  
Across social media platforms



**8+ MILLION MONTHLY VIDEO VIEWS**  
Organic pipeline and skilled-trades content reaching crews and industry audiences across North America

### WHY THIS MATTERS

- **CELEBRATE THE CREWS.** Recognizes the skilled men and women who build and maintain America's energy infrastructure.
- **BUILDS INDUSTRY RELATIONSHIPS.** Creates real face time between workers, contractors, suppliers, manufacturers, unions and decision-makers.
- **STRENGTHENS PIPELINE COMMUNITIES.** Brings the industry together beyond the jobsite while supporting businesses and communities throughout the region.

### MEDIA KIT & DOWNLOADS

Scan to access photos, B-roll, logos, fact sheet, founder bio, and more.

[pipelinerstour.com/media](http://pipelinerstour.com/media)



### STORY ANGLES

- Pipeliners Tour brings rally-style industry event to Western Pennsylvania.
- Celebrating the workforce behind Appalachian Basin energy development.
- Bringing the blue-collar and business sides of the pipeline industry together.
- Building stronger relationships between contractors, suppliers and field crews.
- The future of the skilled trades and pipeline workforce.
- The role of families and community in pipeline culture.
- How The Pipeline Life turned an online pipeline community into an in-person national event series.

### MEDIA ASSETS AVAILABLE



High-resolution photos and logos



Approved B-roll and event footage



Interviews with Melanie Baxter and industry participants



Brand assets and guidelines



Drone footage and event renderings

### MEDIA INQUIRIES

Interviews, images and additional information are available upon request.

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660-853-2777

### CONNECT WITH US



@thepipelinelife

#PipelinersTour #ThePipelineLife

[pipelinerstour.com](http://pipelinerstour.com)

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MEDIA FACT SHEET

UPDATED AUGUST 2026

## ABOUT THE PIPELINERS TOUR

The Pipeliners Tour is the first national rally-style event series created specifically for pipeline workers and the companies, organizations, and communities that support them.

Produced by The Pipeline Life, the Tour brings together pipeliners, welders, operators, laborers, contractors, unions, manufacturers, suppliers, local businesses, and industry leaders for crew appreciation, networking, entertainment, and authentic industry connection.

Unlike traditional trade shows, the Pipeliners Tour is built around the people doing the work.

## WHY IT MATTERS



### CELEBRATES AMERICA'S WORKFORCE

Recognizes the skilled men and women building America's energy infrastructure.



### BUILDS INDUSTRY RELATIONSHIPS

Connects workers, contractors, manufacturers, suppliers, unions and employers.



### STRENGTHENS PIPELINE COMMUNITIES

Brings economic activity and community engagement to host cities.

## AUDIENCE

- |                                                                                                                             |                                                                                                                                      |                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Pipeline Workers</li><li>• Welders</li><li>• Operators</li><li>• Laborers</li></ul> | <ul style="list-style-type: none"><li>• Foremen</li><li>• Contractors</li><li>• Union Members</li><li>• Industry Suppliers</li></ul> | <ul style="list-style-type: none"><li>• Manufacturers</li><li>• Recruiters</li><li>• Families</li></ul> |
|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|

## ABOUT THE PIPELINE LIFE



THE PIPELINE LIFE

Founded in 2023, The Pipeline Life is one of North America's largest independent pipeline media brands, reaching more than 190,000 followers and generating approximately 8 million monthly video views. Through original storytelling, industry events, and partnerships, The Pipeline Life celebrates the people building America's energy infrastructure while connecting workers with the companies that support them.

## TOUR EXPERIENCE

- |                                                                                                                                                           |                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>✓ Live Music</li><li>✓ Crew Appreciation</li><li>✓ Equipment Demonstrations</li><li>✓ Industry Exhibitors</li></ul> | <ul style="list-style-type: none"><li>✓ Contractors &amp; Suppliers</li><li>✓ Networking</li><li>✓ Giveaways</li><li>✓ Food &amp; Beverages</li></ul> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|

## BY THE NUMBERS



**200,000+**  
SOCIAL MEDIA FOLLOWERS



**8+ MILLION**  
MONTHLY VIDEO VIEWS



**NATIONAL TOUR**  
MULTIPLE U.S. TOUR STOPS



**SEPTEMBER 20, 2026**  
HARMONY, PENNSYLVANIA

## TOUR STOPS

- ✓ Cookeville, Tennessee
- ✓ West Texas
- ✓ SE Texas / SW Louisiana
- ✓ Baton Rouge, Louisiana
- ✓ Additional U.S. cities to be announced

## MEDIA RESOURCES



High-resolution logos



Press photos



Drone footage



B-roll



Founder headshots



Fact sheets



Brand guidelines



Sponsor logos

## CONTACT

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