

THE PIPELINE LIFE PRESENTS

PIPELINERS TOUR

2026 MEDIA KIT

BAYOU RALLY

BATON ROUGE, LOUISIANA

Built by the crews. Backed by the best.

SUNDAY, NOVEMBER 8, 2026

Hosted at Tom Waters Boots, Clothes, & Optical
Baton Rouge, Louisiana

A rally built for the people doing the work. Pipeliners, welders, operators, laborers, contractors and industry suppliers come together for crew appreciation, real conversations and pride in the trades.

LIVE MUSIC BY BROOKE WOODS

Plus a celebration of Tom Waters' 85th birthday.

[Event information: baton-rouge.pipelinerstour.com](https://baton-rouge.pipelinerstour.com)

The story behind the rally

BACKGROUND & COVERAGE ANGLES

CREW APPRECIATION, LOUISIANA STYLE

The Bayou Rally brings the Pipeliners Tour to Baton Rouge for a gathering centered on the people who build and maintain America's energy infrastructure. Created by The Pipeline Life, the Tour puts workers, contractors and suppliers in the same place for face-to-face conversations and time with the pipeline community.

This is not a trade show. It is a place to reconnect with the crews, recognize the work and meet the people behind the rigs, tools and long days on the right of way.

STORIES WORTH TELLING

The people behind the pipeline

Explore life on the road, time away from home, pride in skilled work and the relationships that keep crews connected.

A Baton Rouge birthday celebration

The rally will also celebrate Tom Waters' 85th birthday at Tom Waters Boots, Clothes, & Optical.

Live music meets pipeline culture

Brooke Woods will perform live, adding a Louisiana music angle to a day centered on the pipeline community.

Backing the next generation

Connect crew appreciation with the Foundation's focus on scholarships, workforce development and support for workers facing hardship.

THE PIPELINE LIFE FOUNDATION

All proceeds benefit The Pipeline Life Foundation, a 501(c)(3) nonprofit focused on scholarships, workforce development and emergency or hardship assistance for the pipeline community.

[Built by the Brotherhood.](#) [Backing the Next Generation.](#)

Ready for coverage

PUBLISHABLE COPY & MEDIA RESOURCES

EVENT LISTING

The Pipeliners Tour brings the Bayou Rally to Tom Waters Boots, Clothes, & Optical in Baton Rouge, Louisiana, on Sunday, November 8, 2026. Created by The Pipeline Life, the rally brings together pipeliners, welders, operators, laborers, contractors and industry suppliers for crew appreciation and real connections. The event features live music by Brooke Woods and a celebration of Tom Waters' 85th birthday. All proceeds benefit The Pipeline Life Foundation. Visit baton-rouge.pipelinertour.com for event updates.

SHORT ON-AIR / COMMUNITY CALENDAR COPY

The Bayou Rally is coming to Baton Rouge November 8 at Tom Waters Boots, Clothes, & Optical. Join the pipeline community for crew appreciation, live music by Brooke Woods and a celebration of Tom Waters' 85th birthday. All proceeds benefit The Pipeline Life Foundation. Details at baton-rouge.pipelinertour.com.

ABOUT THE PIPELINERS TOUR

The Pipeliners Tour is a rally-style event and media brand created by The Pipeline Life. Built around pipeline culture, crew appreciation and pride in the trades, the Tour connects workers, contractors and industry suppliers through real conversations and shared experiences. Built by the crews. Backed by the best.

MEDIA CONTACT

Melanie Baxter

Founder, The Pipeline Life & Pipeliners Tour

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Contact Melanie to arrange interviews, request approved logos, photos or video, and coordinate on-site coverage. Confirm hours, admission details and the final schedule before publication.

[Media resources](#) | [Bayou Rally event page](#) | Prepared September 4, 2026